

Club Deal OMH 7's Acquisition Of A Majority Interest Of Puro Water Technology

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The investors were advised on financial matters by Ocean Merchant Corporate Finance S.r.l. advised the investors on financial matters, Epyonvividà S.r.l. advised on the accounting aspects of the deal. Dusano Consulting S.r.l. advised on labor and tax issues. Interstudio S.r.l. assisted the investors with environmental and safety due diligence, while Avvocati di Impresa provided legal assistance. Dentons assisted Banco BPM in financing the deal.

The CLUB DEAL OMH 7, promoted and managed by Studio Sebastiani and Ocean Merchant Industrial Partners, executed the acquisition of a majority stake in Puro Water Technology (Parma) with financial support from the Delsante brothers, founders and entrepreneurs, who are reinvesting in a minority stake and retaining full operational and industrial management of the company.

Puro Water Technology has been designing and manufacturing technological components for industrial water treatment systems for nearly 30 years, particularly in the food & beverage, dairy, and pharmaceutical sectors.

The company has grown organically over the years, becoming a recognized player both nationally and internationally.

Puro operates out of its facility in Traversetolo (PR), which spans approximately 3,000 square meters. In 2024, Puro is projected to achieve a revenue of about €6 million and an Adjusted EBITDA of approximately €2.3 million.

The goal of this reinvestment transaction is to further expand and grow in national and international markets, consolidating its presence and developing new sales channels. The development plans also include additional acquisitions aimed at creating a national leader in the sector.

The transaction, structured as a classic LBO, was financed by BANCO BPM, supported by the lawyers from Dentons.

The investors were supported on financial matters by Ocean Merchant Corporate Finance S.r.l., with partners Alessandro Sebastiani (Pictured), Tommaso Franzini, and Edoardo Lattuada; on accounting matters by Epyonvvida S.r.l., with partner Cesare Zanotto and managers Gaetano Valentino and Riccardo Veglioni; on labor and tax matters by Dusano Consulting S.r.l., with partners Barbara Mazzolini and Federica Bertasio; on environmental and safety aspects by Interstudio S.r.l., with partners Lorenzo Zanardelli and Cristian Lina; and on legal matters by Avvocati di Impresa, with managing partner Alberto Calvi di Coenzo.

Puro S.r.l. was supported during the negotiations on financial matters by consultant Ing. Arturo Giuseppe, and on legal, tax, and accounting aspects by Dr. Andrea Bettuzzi and Dr. David John Ferrari.

Notarial aspects of the transaction were handled by Notary Margherita Vanoli.

Involved fees earner: [David John Ferrari – AGFM](#); [Alberto Calvi di Coenzo – Avvocati di Impresa](#); [Andrea Bettuzzi – Dott. Andrea Bettuzzi](#); [Tommaso Franzini – Sebastiani](#); [Edoardo Lattuada – Sebastiani](#); [Alessandro Sebastiani – Sebastiani](#);

Law Firms: [AGFM](#); [Avvocati di Impresa](#); [Dott. Andrea Bettuzzi](#); [Sebastiani](#);

Clients: [OMH7 \(Club Deal\)](#); [Puro Water Technology](#);